

Register at: www.mbg.org/38AC

Registration Fees:	Before 3/16	After 3/16
Member*	\$399	\$499
Additional same company	\$300	\$399
HR/Benefits Professional (Non-Member)	\$499	\$599
Additional same company	\$350	\$399
Non-Member (limit 3 per company)	\$999	\$999
Additional same company	\$799	\$899

*Uncertain if your company is a member?
Go to www.mbg.org/membership/currentlistofmembers

Conference Venue:
The Mid-America Club
200 E. Randolph Drive • 80th Floor
Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
Fairmont Chicago, Millennium Park
200 North Columbus Drive
Chicago, IL 60601
Reservations: 800-526-2008
Rate: \$259.00 per night
Reservation link: www.mbg.org/38ac/hotel
Space is limited. Cut-off: April 10, 2018

MBGH Contacts:
Registration Questions:
Ashley Piontkowski – apiontkowski@mbg.org
Billing Questions: Lori Hurtt – lhurtt@mbg.org

HRCI Accreditation:
This program has been approved for 13.5 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of this seal is not an endorsement by HRCI of the quality of the program. It means the program has met HRCI's criteria to be pre-approved for re-certification credit.

Conference Registration Policies:
Registration cancellations must be requested in writing. Cancellations received on or before April 1, 2018 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2018 are non-refundable. Substitutions are acceptable. To transfer your registration, log in to your MBGH account at www.mbg.org or contact Ashley Piontkowski at apiontkowski@mbg.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.



MBGH 38TH ANNUAL CONFERENCE

BREAKING BARRIERS:

Disruptive Innovation in Health Care & Benefits

HR/Health Benefits Professionals from non-member, self-insured employers

SAVE AN ADDITIONAL \$50 OFF

REGISTRATION RATE

USE CODE: AC50

May 2-3, 2018 • Chicago

MBGH is one of the nation's leading non-profit business groups of over 130 large self-insured public and private employers.

Comprised primarily of human resources and health benefits professionals, member organizations provide health benefits to over 4 million lives and annually spend more than \$4.5 billion on health care benefits.

MAY 2-3, 2018
CHICAGO, IL

Register:
www.MBGH.org/38AC



- Cheryl Mealey, Principal, Mercer
- Darin Hinderman, US Healthcare Manager – Americas North Human Services Division, Caterpillar Inc.
- Rita Glaze, Practice Leader, U.S. Market Access, W20 Group
- Paul Fronstin, Director of Health Research and Education Program, Employee Benefit Research Institute
- Cristina Banks, PhD, Director, HealthyWorkplaces, University of California, Berkeley
- Sarah Millar, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLP
- Sandra Morris, Principal, About Quality Benefits Design (former Sr. Manager-U.S. Benefits, Procter & Gamble)
- Carol Partington, Corporate Senior Manager, Total Benefits, Elka
- Gloria Sachdev, PharmD, President and CEO, Employers' Forum of Indiana

- Sherri Samuels-Fuerst, Director - Compensation & Benefits, Sargento Foods
- Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance
- Neal Sofian, CEO, Tuzag, Inc
- Victor Villanueva, Managing Director, ROC Group
- Kathryn Wilber, Senior Counsel, Health Policy, American Benefits Council

CONFIRMED SPEAKERS & PANELISTS

Wendy Lynch, PhD
Lynch Consulting, & Co-Founder, Get to What Matters, LLC
Author of *Get to What Matters: Tools to Transform Conversations at Work* – After 30 years as an academic researcher and business consultant, Dr. Lynch reveals her secret to having happy clients: listening well and asking discovery questions. In her new book, she and her co-author provide tools and tips for getting to what matters. In the current, hectic, disconnected business environment, effective conversations have never been more important.



Jason Parrott
Manager of Healthcare Strategy & Policy, The Boeing Company

Amy Katzoff
Benefits Leader, Morningstar

Jan Berger, MD
CEO, Health Intelligence Partners

Mark Fendrick, MD
Professor, Department of Health Management and Policy & Director, University of Michigan Center for Value-Based Insurance Design

"Excellent pearls of wisdom that I can use when I leave."

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BREAKING BARRIERS:

Disruptive Innovation in Health Care & Benefits

May 2-3, 2018

Mid-America Club
200 E. Randolph
Chicago, IL

We live in a world of competing priorities, cost and revenue pressures, regulatory requirements and uncertain political agendas. Employer-based insurance covers almost 56% of the U.S. population which means the private sector covers more people than Medicare and Medicaid combined. Key issues that continue to significantly impact employer costs in the health care system include overuse, underuse, inefficiency and waste.

Empowered employers use their market predominance to demand change by:

Breaking down the barriers that prevent people from receiving the highest quality, most cost-effective care	Serving as catalysts for change in the way care is paid for and delivered	Demanding evidenced-based care, price transparency and accountability of providers, plans, PBMs and vendors
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At this conference, learn how to be a driving force for change by advancing value in health care and health benefits from innovative employers and leading experts. Key topics include:

- Why health care costs so much and what employers can do about it
- Tackling Low-Value Care – A “Top Five” List for Purchaser Action
- Getting serious about delivery system reform and supplier accountability
- Leading strategies to maximize benefit value, wellbeing and engagement
- Benefit communication challenges and opportunities with millennials
- Updates on health reform, legislation and employer impacts
- Secrets to effective conversations at work with peers and employees
- Fixing the broken pharmacy benefit – what employers can do today

Personalize communications to focus on beliefs, values and storytelling to support health and engagement

Register at www.MBGH.org/38AC

Wednesday, May 2

7:00 to 10:00 AM	Wellness Screenings
7:30 AM	Breakfast & Networking
8:30 AM	Welcome & Overview <ul style="list-style-type: none">Cheryl Larson, President & CEO, Midwest Business Group on HealthTom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance, MBGH Board Chair
8:45 AM	Keynote: Why Does Health Care Cost So Much & What Employers Can Do About It? <ul style="list-style-type: none">Jan Berger, MD, CEO, Health Intelligence Partners & MBGH Medical Director
9:30 AM	Keynote: The Burden of Unnecessary Care: Tackling Inappropriate Low-Value Care – A New “Top Five” for Purchaser Action <ul style="list-style-type: none">Mark Fendrick, MD, Professor, Division of General Medicine, Department of Internal Medicine and Department of Health Management and Policy & Director, University of Michigan Center for Value-Based Insurance Design
10:15 AM	Break
10:45 AM	Health Care Reform: Research, Purchaser Activities & Updates <ul style="list-style-type: none">Moderator: Paul Fronstin, Director of Health Research and Education Program, Employee Benefit Research InstituteSarah Millar, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLPKathryn Wilber, Senior Counsel, Health Policy, American Benefits Council
11:45 AM	Networking Lunch & MBGH Activities Update <ul style="list-style-type: none">Cheryl Larson, President & CEO, Midwest Business Group on HealthDenise Giambalvo, Vice President, Midwest Business Group on HealthJudy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health
12:45 PM	Keynote: Getting Serious About Supplier Accountability & Delivery System Reform <ul style="list-style-type: none">Jason Parrott, Manager of Healthcare Strategy & Policy, The Boeing Company, MBGH Board Vice Chair
1:15 PM	Employer Purchasing Power Strategies <ul style="list-style-type: none">Rick Finch, Ret. Director, Benefits Services, Drummond Company Inc & Deborah Stephens, Founder, Chairman & CEO, Behavioral Health SystemsPamela Hannon, Sr. Director, Benefits Practice Center, Abbott Laboratories, <i>on behalf of American Optometric Association</i>Denise King, Vice President, Americas Benefit COE & Total Rewards Operations, Medtronic, <i>on behalf of Bind</i>Laurel Pickering, MPH, Chief Revenue Officer, WellDoc (former President & CEO, Northeast Business Group on Health)
2:15 PM	Networking Break
2:30 PM	Panel: Health Benefit Updates <ul style="list-style-type: none">Moderator: Denise Giambalvo, Vice President, Midwest Business Group on HealthDeb Banion, Senior Manager Payer Analytics and Consulting, IBM Watson HealthMonika Roots, MD, Vice President, Behavioral Health, TeladocBen Sommers, Vice President, Enterprise, Color
3:15 PM	Achieving Accountability with Health Systems: Strategies From a Sister Coalition <ul style="list-style-type: none">Gloria Sachdev, PharmD, President and CEO, Employers' Forum of Indiana; Clinical Assistant Professor, Purdue College of Pharmacy; Assistant Professor, Indiana University School of Medicine
4:00 PM	Panel: Getting Serious about Managing the Pharmacy Benefit – Why is it so Hard, What’s Working & Where’s the Innovation? <ul style="list-style-type: none">Opening: Cheryl Larson, President & CEO, Midwest Business Group on HealthModerator: Alex Jung, Managing Director, EY-Parthenon, Ernst & Young LLPDarin Hinderman, US Healthcare Manager – Americas North Human Services Division, Caterpillar Inc.Sandra Morris, Principal, About Quality Benefits Design (former Sr. Manager-U.S. Benefits, Procter & Gamble), MBGH Board SecretaryJason Parrott, Manager of Healthcare Strategy & Policy, The Boeing Company, MBGH Board Vice ChairTom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance, MBGH Board Chair
5:15 PM	Networking Reception

"I look forward to this conference every year and it does not disappoint."

"Very good and practical advice with the business case for employers."

"I’m amazed that you are able to raise the bar every year."

Thursday, May 3

7:00 to 10:00 AM	Wellness Screenings
7:30 AM	Breakfast & Networking
8:15 AM	MBGH Annual Member Meeting
	Welcome & Opening <ul style="list-style-type: none">Cheryl Larson, President & CEO, Midwest Business Group on Health
8:45 AM	Keynote: Get to What Matters – Tools to Transform Conversations at Work <ul style="list-style-type: none">Wendy Lynch, PhD, Lynch Consulting, & Co-Founder, Get to What Matters, LLC
9:30 AM	Employer Purchasing Power Strategies <ul style="list-style-type: none">Melissa Dulin, Senior Benefits Manager, Comcast, <i>on behalf of Accolade</i>Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance, MBGH Board Chair, <i>on behalf of Livongo</i>
10:15 AM	Panel: Health Benefit Updates <ul style="list-style-type: none">Moderator: Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on HealthRebecca Madsen, Chief Consumer Officer, United HealthcareCarol Partington, Corporate Senior Manager, Total Benefits, ElkayDon Peterson, Founder and President, Infusion ExpressSherri Samuels-Fuerst, Director – Compensation & Benefits, Sargento Foods
11:00 AM	Break & Prize Drawing
11:30 AM	Panel: Employer Research & Strategies for Successful Wellbeing & Engagement <ul style="list-style-type: none">Moderator: Cheryl Mealey, Principal, MercerCristina Banks, PhD, Director, HealthyWorkplaces, University of California, BerkeleyRita Glaze, Practice Leader, U.S. Market Access, W2O Group
12:20 PM	Lunch
1:00 PM	It Ain't Dog Food if the Dog Won't Eat It: Using Personalized Communications Focused on Beliefs, Value and Storytelling to Support Engagement & Health <ul style="list-style-type: none">Neal Sofian, CEO, Tuzag, Inc.
1:40 PM	Employer Keynote: Supply Chain Management Challenges & Opportunities for Mid-Sized Employers <ul style="list-style-type: none">Amy Katzoff, Benefits Leader, Morningstar
2:20 PM	Panel: Straight Talk by Millennials! <i>Representing Half of Tomorrow's Workforce</i> <ul style="list-style-type: none">Moderator: Victor Villanueva, Managing Director, ROC GroupJessica Campos, Sr. Specialist, Employee Benefits and Wellness, University of Chicago MedicineGary Libretti, Jr., Wellness & Benefits Coordinator, American Medical AssociationKristyn Mitich, Health & Well-Being Manager, Benefits, Advocate Health CareAli Payne, Global Practice Leader, Div. Vice President Wellbeing & Engagement, Gallagher Benefit Services, Inc.
3:15 PM	Adjournment

"Love the candid and transparent discussions that we all need to hear."

"This is one of the nation's leading health benefit conferences – regional and affordable."

Thanks to Our 38th Annual Conference Sponsors



Wellness Screenings
Sponsored by Interactive Health

Sign-up for your free, confidential health screening which includes a comprehensive blood test that evaluates your health risks (cardiovascular disease, diabetes, liver and kidney disease, anemia and more), along with a health assessment and blood pressure screening. You will also receive a mobility assessment that will test your ability to move in three planes of motion including strength, balance and flexibility, allowing you to pinpoint areas of muscular weakness and tightness.

After you register for the conference, your confirmation email will offer instructions on how to register for the wellness screening.



Panel Color IBM Watson Health Interactive Health Quantum Health Teladoc United Healthcare	Lunch Grand Rounds Full Plate Living
Reception Advocate Health Care/ Advocate Physician Partners	Exhibit Compass Consumer Medical Delta Dental
Wellness Screening Interactive Health	Keychain HES
Mobile App BlueCross BlueShield of Illinois	Lanyard Benefitexpress
Paper & Pens ROC Group	Tote Bag Inspira Health
	Break Aetna Progyny
	Breakfast Real Appeal
	Resource Fusion Health Truth Initiative

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